

SOUTHERN BULB PRESENTS . . .

THE Best OF EVERYTHING FOR FALL 1957!

TOP QUALITY BULBS
PLUS FREE BULB BONUS



DUTCH HYACINTHS

Fragrant Giant Dutch Hyacinths

All color mixture of these fragrant low growing beauties that will give your early spring garden a real DUTCH effect. Plant them in long borders where low plants are needed or in solid beds for formal effects. Hybridized to grow also fine for cutting indoors or outdoors. (Set the bulbs so that the bottoms rest in water. Start in dark—then when roots form and tops begin to grow bring out into light.)

MIXED COLORS ONLY!

10 Large Bulbs \$2.00

30 Large Bulbs \$5.25
50 Large Bulbs \$7.95

FREE 100 ANEMONES when you order 30 HYACINTHS



BEERSHEBA

BEERSHEBA DAFFODILS (The White King Alfred)

A pure white giant trumpet, a lustrous shining giant of a daffodil that makes a fitting companion in white for the Golden King Alfred.

10 Bulbs \$2.00

20 Bulbs \$3.69

10 Large Bulbs \$2.00

30 Large Bulbs \$5.25
50 Large Bulbs \$7.95

FREE 100 ANEMONES when you order 30 HYACINTHS

Giant Tingitana Wedgwood Iris

THE EARLY BLOOMING GIANT OF ALL THE DUTCH IRIS

For the first time in our history we can offer this most popular iris variety at real "down to earth prices." Wedgwood is the early blooming iris that blooms along with the daffodils in early spring. Its soft blue color is about as perfect a blue as you could find in any plant, and its sturdy growing habit commands instant attention.

P. S. Plant some Wedgwood Iris together with the King Alfred Daffodils. A beautiful matching combination.

50 Bulbs \$2.50
100 Bulbs \$4.00

FREE!
50 ANEMONES when you order 100 WEDGWOOD IRIS

CHECK ITEMS WANTED—CLIP AND MAIL TO US—FOR A COLORFUL SPRING GARDEN!

Southern Bulb Co., Dept. FF—Atlanta 12, Ga.

SEND FOLLOWING BULBS:

<input type="checkbox"/> 50 GIANT TULIPS	\$2.50
<input type="checkbox"/> 100 "5 STAR" DUTCH IRIS	2.49
<input type="checkbox"/> 10 MIXED GIANT HYACINTHS	2.00
<input type="checkbox"/> 10 HARDY EASTER LILIES	2.00
<input type="checkbox"/> 10 MAMMOTH RED EMPEROR TULIPS	1.00
<input type="checkbox"/> 50 PEONY TYPE RANUNCULUS	2.00
<input type="checkbox"/> 24 PARROT TULIPS (MIXED)	2.49
<input type="checkbox"/> 10 MRS. BACKHOUSE (THE PINK DAFFODIL)	2.00

SUPER VALUE! ALL 14 BULB OFFERS AS LISTED—584 BULBS PLUS 300 FREE ANEMONES—A TOTAL OF 884 BULBS
ACTUAL VALUE \$39.05 SUPER VALUE PRICE \$17.98 (You Save \$21.07)

300 BULB COMBINATION
 OFFER NO. 1.....\$5.96 OFFER NO. 2.....\$11.96 OFFER NO. 3.....\$3.96
 OFFER NO. 4.....\$5.73
 ALL FOUR 300 BULB COMBINATIONS—1200 BULBS \$24.50
You Save \$15.61

PLEASE NOTE: On all Pansy orders fill in separate coupon for Pansies. Pansy Plants are shipped from the grower—fresh dug—and as weather permits from October on. If you order Pansy Plants and Bulbs, they will be shipped at different times, NOT Together!

If you live in Georgia Add 3% State Sales Tax to Remittance. If your order is under \$5.00 add 3¢ for mailing and handling, UNLESS STATED POSTPAID.

No mailing or handling charge on orders \$5.00 or more. WE SHIP C.O.D. ORDERS POSTAGE COLLECT! No C.O.D.s on Pansy Plants!

<input type="checkbox"/> 50 WEDGWOOD IRIS	\$2.50
<input type="checkbox"/> 100 GIANT TULIPS	3.98
<input type="checkbox"/> 10 KING ALFRED DAFFODILS	4.98
<input type="checkbox"/> 10 HARDY EASTER LILIES	2.00
<input type="checkbox"/> 10 MAMMOTH RED EMPEROR TULIPS	1.00
<input type="checkbox"/> 50 PEONY TYPE RANUNCULUS	2.00
<input type="checkbox"/> 24 PARROT TULIPS (MIXED)	2.49
<input type="checkbox"/> 10 MRS. BACKHOUSE (THE PINK DAFFODIL)	2.00

<input type="checkbox"/> 200 DUTCH IRIS (Plus FREE 200 Anemones)—\$6.96 value for \$3.05
<input type="checkbox"/> 100 KING ALFRED DAFFODILS (Plus FREE 50 Anemones)—\$12.95 value for \$8.98
<input type="checkbox"/> 100 HARDY EASTER LILIES
<input type="checkbox"/> 100 MAMMOTH RED EMPEROR TULIPS
<input type="checkbox"/> 50 PEONY TYPE RANUNCULUS
<input type="checkbox"/> 24 PARROT TULIPS (MIXED)
<input type="checkbox"/> 10 MRS. BACKHOUSE (THE PINK DAFFODIL)

<input type="checkbox"/> 100 KING ALFRED DAFFODILS (Plus FREE 50 Anemones)—\$4.75 value for \$3.50
<input type="checkbox"/> 100 HARDY EASTER LILIES
<input type="checkbox"/> 100 MAMMOTH RED EMPEROR TULIPS
<input type="checkbox"/> 50 PEONY TYPE RANUNCULUS
<input type="checkbox"/> 24 PARROT TULIPS (MIXED)

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100 KING ALFRED DAFFODILS (Plus FREE 50 Anemones)—\$4.75 value for \$3.50

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**PRESENTING OUR
5 STAR DUTCH IRIS ASSORTMENT**

A Wonderful Assortment of 5 Great Varieties of Dutch Iris

THIS IS NOT A MIXTURE but 5 different kinds, 5 different colors each individually packed in SEPARATE bags. 20 bulbs of each kind to a bag but sold as a unit of 100 bulbs. You get these 5 fine varieties: GOLDEN YELLOW, WHITE GIANT, MONGOL BRONZE, LIGHT BLUE and MIDNIGHT BLUE. For the first time ever at such a low price you can arrange your own color scheme with Iris in your garden!

100 Bulbs \$2.49 postpaid

P.S. If you have never grown Dutch Iris perhaps this perfectly appropriate description will convince you to plant some. Wonderful for cut flowers or when planted close together in groups or masses. Dutch Iris will grow anywhere, or as one of our customers once wrote, "No other bulb will give you the satisfaction, the beauty that Dutch Iris give at such a low cost and with so little attention or care!"

FREE! 100 ANEMONES WHEN YOU ORDER 200 IRIS

WE OFFER
the World's Greatest
PANSY
PLANTS
the Aristocrats of
the Pansy Family
STEELES
MAMMOTH
MASTODONS

If you love pansy plants and who doesn't, we recommend without any reservations this—the world's finest variety. You may see other strains advertised at higher or lower prices. You may try so-called bargain plants at a trifl less in cost, advertised to sound like a lot less, but until you have grown STEELES MASTODONS you don't know what real pansies are!

AND AS FAR AS QUALITY PLANTS ARE CONCERNED, THE PLANTS WE SHIP YOU CAN'T BE EQUALLED ANYWHERE. THEY ARE STRONG, THEY ARE HEALTHY. THEY ARE JUST THE RIGHT SIZE FOR FALL PLANTING AND WE GUARANTEE SAFE DELIVERY IN GOOD CONDITION TO YOUR HOME! GEORGIA GROWN PLANTS from fine people who have dedicated their lives in the business, THE COLOR PICTURE SHOWN IS A TRUE REPRODUCTION OF STEELES STRAIN AND WAS LOANED TO US BY THE PEOPLE WHO ORIGINATED THESE GREAT MULTI-COLORED, GIANT BLOOMING, PANSY ARISTOCRATS—STEELES OF PORTLAND, OREGON.

100 Plants \$3.98
50 Plants \$2.50



SAVE 40%—ORDER YOUR CALADIUM BULBS NOW!
• FOR SPRING SHIPMENT •

OUR GREAT—GET US A NEW CUSTOMER

Money Saving Offer!

EARN A 40% DISCOUNT OFF REGULAR PRICES
ON OUR PRE-ROOTED—PRE-SPROUTED JOSEPH'S COAT MIXTURE
OF FANCY LEAF CALADIUM BULBS

ACT AT ONCE AND SAVE!

1. Place your order now or no later than December 31, 1957. Get us a new customer who orders AT REGULAR PRICES AN AMOUNT EQUAL TO YOUR ORDER. (If you order, let us say, 50 Bulbs, the new customer must order at least 50 Bulbs at regular prices.)

2. This offer Positively Expires December 31, 1957. (Any orders reaching us after this date will be returned.)

3. We must REPEAT! These Bulbs will be shipped in the Spring—already rooted and sprouted for quick growth.

4. Send your order and the new customer order to us in one envelope—but make sure that the names and addresses of both you and the other person are clearly printed in the coupons provided on this card.

5. This offer applies only to our Pre-rooted—Pre-sprouted—Joseph's Coat Mixture of Regular No. 1 Large Bulbs!

Postage must be added to your Remittance. Right hand figures include Postage already added.

CLIP AND MAIL—DO NOT DELAY—SAVE 40%
Money Saving Easy Order Coupon

40% DISCOUNT PRICE (which you pay)	REGULAR PRICE (which new customer pays)
\$20 Bulbs.....	\$3.00 \$3.35
30 Bulbs.....	3.60 4.00
50 Bulbs.....	6.00 6.50
100 Bulbs.....	10.80 11.55
Postage must be added to your Remittance. Right hand figures include Postage already added.	
MY ORDER COUPON AT 40% DISCOUNT	
NAME.....	
ADDRESS.....	
CITY..... ZONE..... STATE.....	
REMITTANCE ENCLOSED \$.....	
SEND C.O.D. IN SPRING. \$2.00 DEPOSIT ENCLOSED.	

**NEW CUSTOMER ORDER
COUPON**

NAME.....
ADDRESS.....
CITY..... ZONE..... STATE.....
REMITTANCE ENCLOSED \$.....
SEND C.O.D. IN SPRING. \$2.00 DEPOSIT ENCLOSED.

NO C.O.D.'S. PANSY ORDERS ARE NOT SHIPPED TOGETHER WITH BULB ORDERS.



**NOT JUST KING ALFRED DAFFODILS
BUT WASHINGTON STATE GROWN KING ALFRED BULBS**

There is a difference and when we say WASHINGTON STATE GROWN we say everything. NEXT TO THEIR APPLES this state produces the finest Daffodil bulbs in the world. Big, solid, healthy, every bulb packed with blooms that are bigger—color that is deeper, quality that is tops!

25 bulbs \$3.00 50 Bulbs \$4.98 100 Bulbs \$8.98

P.S. If you live in Florida or in Gulf Coast areas cold storage these tulip bulbs at 50 degrees, for 60 days before planting.

FREE!
200 ANEMONES
WHEN YOU ORDER
100 KING ALFRED

Great Money Saving "300 BULBS" Combination Offers

OFFER NO. 1

100 GIANT MIXED TULIPS
100 5 STAR IRIS
plus FREE
100 GORGEOUS ANEMONES
300 Bulbs for only \$5.96
(You save \$2.49)

OFFER NO. 2

100 GIANT KING ALFRED DAFFODILS
100 5 STAR IRIS
plus FREE
100 GORGEOUS ANEMONES
300 Bulbs for only \$11.96
(You save \$2.49)

OFFER NO. 3

100 5 STAR IRIS
100 GORGEOUS ANEMONES
plus FREE
100 ANEMONES
300 Bulbs for only \$3.96
(You save \$2.49)

OFFER NO. 4

100 MINIATURE PEONY RANUNCULUS
100 5 STAR IRIS
plus FREE
100 GORGEOUS ANEMONES
300 Bulbs for only \$5.73
(You save \$2.49)

SAVE \$15.61 ORDER ALL 4 ABOVE 300 Bulb Combinations at real terrific low **\$24.50**

**SUPER VALUE!
ALL 14 BULB OFFERS LISTED
584 BULBS
PLUS FREE 300 Gorgeous Anemones
A Total of 884 Bulbs
Actual Retail Value \$39.05
SUPER VALUE PRICE \$17.98
You Save \$21.07
UNBELIEVABLE BUT TRUE!**

**SUPER VALUE
COLLECTION**

100 GIANT TULIPS, 100 5 STAR IRIS, 100 GORGEOUS ANEMONES, 50 RANUNCULUS, 50 WEDGWOOD IRIS, 50 MIXED CROCUS, 50 KING ALFRED DAFFODILS, 10 EASTER LILIES, 10 HYACINTHS, 10 WHITE DAFFODILS, 10 PINK DAFFODILS, 10 AMARYLLIS, 24 MIXED PARROT TULIPS, 10 RED EMPEROR TULIPS, PLUS 300 FREE ANEMONES.



**By Popular Request We Offer Again Our
FAMOUS WONDERBELL AMARYLLIS**

A superior strain of the famous Meade American Hybrids. A mixture which includes many self colored types and mostly the deeper striped shades.

THESE BULBS ARE VERY SCARCE THIS YEAR SO DO NOT

DELAY YOUR ORDER

ALL PRICES ARE POSTPAID—YOU PAY NO MORE

20 bulbs \$3.50; 50 bulbs \$7.50;
100 bulbs \$12.50

10 Bulbs \$2.00

FREE! 50 ANEMONES WHEN YOU ORDER
20 AMARYLLIS